

# ACTION PLAN




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Team

Iteration

Date

## Tasks

	Week 01	Week 02	Week 03	Week 04	Week 05	Week 06	Week 07	Week 08	Week 09	Week 10
<i>Kick-off</i>	<i>Discover</i>	<i>Design</i>	<i>Validate</i>	Halftime						<i>Decide</i>
Each post-it represents one single task with an effort of 2-3 man days.		<b>Business model / lean offerings</b> What tasks need to be carried out to build the business model with the lean offerings?  								
		<b>Antilogos</b> What tasks need to be carried out to run the defined experiments? 								
		<b>Analogs</b> Are there any tasks needed to investigate around analogs?								
										Time →

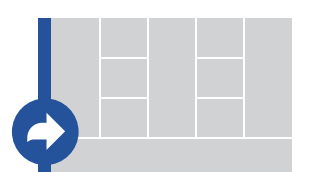
## Output

What tangible output do we want to achieve after ten weeks?

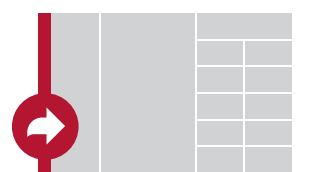


## Key insights

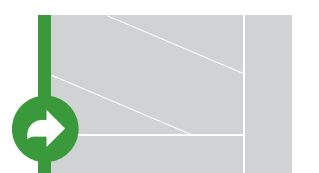
What have we learned and do we have to change our strategy?



Go back to the "Business Model" canvas and adapt your business model to your new insights.




Go back to the "Hypotheses & Experiments" canvas and add new hypotheses and experiments if necessary.



Go back to the "Lean Offerings" canvas and revise the design of your offerings according to your learnings.

## Team performance

How is our team doing? 										
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